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2.73

Feb. 1, 1950

THE PHILADELPHIA SEED CO.

INCORPORATED

WHOLESALE SEED MERCHANTS
OFFICE AND SEED CLEANING PLANT
ARCH AND FRONT STREETS
PHILADELPHIA 5, PA.

POSTMASTER: If unable to deliver notify
THE PHILADELPHIA SEED CO., Inc.
Return Postage Guaranteed

**CURRENT MARKET
QUOTATIONS
DO NOT DELAY**

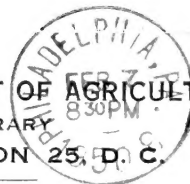
U. S. DEPARTMENT OF AGRICULTURE

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WASHINGTON 25, D. C.

OFFICIAL BUSINESS

PRINTED MATTER



SEC. 3425 P. L. A. R.

BUILD YOUR FUTURE

WISELY, SAFELY

U. S. SAVINGS BONDS

PENALTY FOR PRIVATE USE TO AVOID
PAYMENT OF POSTAGE, \$300

GPO



U. S. DEPARTMENT OF AGRICULTURE,
WASHINGTON 25, D. C.

THE PHILADELPHIA SEED CO.

TELEPHONE
MARKET 7-2822
(six trunk lines)

INCORPORATED

WHOLESALE

FOR QUICK SERVICE
Kindly Address Mail
BOX 934
PHILADELPHIA 5, PA



GEORGE H. BEANS, PRES. & TREAS.
G. GARRETT WATTENSCHIEDT, SECY.
ROBERT M. CURRY
GEORGE C. ALLEN
J. PAUL KLINGER
EARL E. DIX

ARCH AND FRONT STREETS
PHILADELPHIA 5

FEBRUARY 1, 1950

BRANCH WAREHOUSES LOCATED AT LANCASTER, HARRISBURG, FORKS, QUAKERTOWN, MUNCY, BROOKVILLE AND ELMIRA

Prices quoted below are today's values f. o. b. Philadelphia. Except where definitely described as certified, all varieties and strains are understood to be type. Bags included. Quotations are basis full bag lots: when broken lots are ordered we are obliged to charge a higher price to cover cost of breaking packages. The Philadelphia Seed Co., Inc., warrants to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, express or implied.

(1) ALFALFA

ALFALFA SHOULD BE INOCULATED.

ALFALFA

All our Domestic Alfalfa is U. S. Verified Origin.

Packed approx. 150 lbs., also 1 bu. bags.
Add 15c per bu. for 1 bu. packing.

NORTHWESTERN

	Per Bu.
COMET.....	\$32.10
ARROW.....	32.40
ATLAS.....	32.70
QUAKER.....	33.00

WESTERN

We do not handle Arizona, New Mexico, Texas, California or other unadaptable strain.

QUAKER.....

KANSAS

QUAKER..... 33.60

GRIMM ALFALFA

Packed 1 bu. bags, no additional charge.

QUAKER NORTHERN WYOMING.....	34.00
QUAKER NEBRASKA.....	35.00

ATLANTIC STRAIN

CERTIFIED Write

RANGER STRAIN

CERTIFIED (Packed 1 bu. bags)..... Write

BUFFALO STRAIN

CERTIFIED (Packed 1 bu. bags)..... .90

ARGENTINE

ARGENTINE (Stained 10% Orange-Red)..... 18.90

CAUTION!

Beware of unadaptable alfalfa from such states as Arizona, New Mexico, Texas and California and from South Africa masquerading under such names as "High Altitude", "Mountain Grown", etc. Alfalfa seed that is quite unsuited to our climate is being offered here under various fancy names. It is a poor bargain at any price.

(2) MARKET CONDITIONS

Seed markets continue very strong. Unquestionably some items are in short supply.

Kindly 'phone us for latest information as regards market conditions, particularly as regards new strains of Red Clover, Alfalfa, and certain grasses now being highly recommended by the authorities for soil improvement and the production of better pasturage. The local dealer will find many opportunities for increased business by keeping informed on these interesting developments.

KENTUCKY BLUEGRASS: Due to the high price now prevailing on Kentucky Bluegrass we recommend an increased use of Chewings Fescue in all mixtures where these two grasses have a part.

ALFALFA: Market very strong: Supplies apparently are now pretty well moved from the producing areas.

RED CLOVER Market very strong.

SWEET CLOVER: Market higher.

LADINO CLOVER: Market higher. The cost per acre is not excessive and it is believed that even greater quantities of Ladino will be sown during this coming spring season.

TIMOTHY

TIMOTHY

	Packed approx. 125 lbs.	Purity	Per Bu.
COMET.....		98.00%...	\$
ARROW.....		99.00%...	
ATLAS.....		99.60%...	14.85

TIMOTHY - ALSIKE MIXTURE

STAR (23% Alsike).....

(3) CLOVERS

ALL CLOVERS SHOULD BE INOCULATED.

RED CLOVER, Medium

Per Bu.
Packed approx. 150 lbs., also 1 bu. bags.
Add 15c per bu. for 1 bu. packing.

ARROW.....	\$31.40
ATLAS.....	31.70
QUAKER.....	32.00

PENNA. GROWN

QUAKER..... 34.00

CUMBERLAND

QUAKER (Certified Blue Tag)..... 34.20

KENLAND

QUAKER (Certified Blue Tag)..... 81.00

MAMMOTH CLOVER

Packed approx. 150 lbs., also 1 bu. bags.
Add 15c per bu. for 1 bu. packing.

QUAKER..... 30.00

ALSIKE

Packed approx. 150 lbs.
Add 15c per bu. for 1 bu. packing.

ATLAS.....	23.70
QUAKER.....	24.00

SWEET CLOVER

Packed approx. 160 lbs.

QUAKER..... 16.20

YELLOW BLOOMING

Packed 1 bu. bags, no additional charge.

QUAKER (Packed 1 Bu. Bags)..... 15.60

CRIMSON

Packed approx. 100 lbs.

QUAKER..... \$24.00

WHITE CLOVER

QUAKER..... 85.00

White Clover Mixture..... 75.00

WRITE FOR PRICES ON SMALLER PACKAGES

LADINO CLOVER

QUAKER (Certified)

50 lb. bags..... 1.90

25, 15, 10 or 5 lb. bags..... 1.95

If ordered in the above sizes each bag will bear a certified tag.

WILD WHITE CLOVER

For Permanent Pastures Certified.... .95

LESPEDeza

Lespedeza should not be sown in Penna. or New Jersey.

KOREAN..... .09

(4)
SEED GRAINS

OATS	Packed approx. 3 bu.	Per Bu.
PENNA. GROWN		
CLINTON (Certified)		\$1.60
WISCONSIN GROWN		
CLINTON (Certified)		1.60
CLINTON (Uncertified)		1.45

RYE	Packed approx. 2 bu.	Per Bu.
SPRING		
BALBO		Write

BARLEY	Packed approx. 2 bu.	
WISCONSIN 38		

HYBRID FIELD CORN

RECOMMENDED HYBRIDS

A special bulletin, describing our Hybrids, with recommendations for Pennsylvania and for New Jersey, is available for distribution to your trade. Kindly write for a supply.

Each of the hybrids quoted below has a special purpose. Every bag is state certified and sealed.

PENNA. CERTIFIED	FLAT GRAIN
Packed 1 bu. sealed bags	Per Bu.
U.S. 13 (115-120 days)	\$6.15
Iowa 4059 (110-115 days)	6.15
Ohio C12 (110-120 days)	6.15
Iowa 939 (110-115 days)	6.15
K24 (approx. 100 days)	6.40
Ohio M15 (90 days)	6.40

FIELD CORN	Per Bu.
Packed approx. 2 bu.	
LANCASTER SURECROP	3.50

BUCKWHEAT	Packed approx. 2 bu.
JAPANESE TYPE	1.92
TARTARY TYPE	2.50

SORGHUM	Per Bu.
Packed approx. 100 lbs.	
MIXED AMBER CANE (Sorghum)	3.50

VETCH and RAPE

VETCH SHOULD BE INOCULATED

VETCH	Per 100 Lbs.
Packed approx. 100 lbs.	
HAIRY	\$ 24.00
SPRING	13.50

RAPE	
Packed approx. 100 lbs.	
DWARF ESSEX	13.50

SOY BEANS

SOY BEANS SHOULD BE INOCULATED

SOY BEANS	Per Bu.
Packed approx. 2½ bu.	
BLACK WILSON	\$2.55
MANCHU TYPE	2.75
CHIEF TYPE	2.75
LINCOLN TYPE	2.75
EARLYANA TYPE	2.90

(5)
GRASSES

RED TOP

SOLID SEED	Per 100 Lbs.
Packed approx. 100 lbs.	
Old English	\$63.00
IMPERIAL purity 98%	70.00
UNHULLED	
Packed approx. 50 lbs.	
REX	37.00

BLUE GRASS

Packed approx. 112 lbs.	
KENTUCKY	Per 100 Lbs.
COMET	
ARROW	
Old English	69.00
IMPERIAL purity 98%	

Due to the high price now prevailing on Ky. Bluegrass, we recommend greater use of Chewings Fescue, where both of these grasses enter into mixtures.

BROME GRASS

LINCOLN STRAIN (Nebraska grown)	54.00
NOTE: Canadian or northern strain is not recommended for Penna. or New Jersey.	

ORCHARD GRASS

Packed approx. 112 lbs.	
FANCY onion free	38.00

MILLET

GOLDEN	8.00
JAPANESE	6.00

SUDAN GRASS

Packed approx. 100 lbs.	
COMMON	9.50
SWEET SUDAN	11.00

RYE GRASS

DOMESTIC	16.50
PERENNIAL	18.50

FESCUE

MEADOW	36.00
CHEWINGS	48.00
CREEPING RED	63.00
ALTA	70.00
KENTUCKY 31	70.00
ILLAHEE	Write

BENT GRASS

SEASIDE (Certified Blue Tag)	110.00
SEASIDE (Certified Red Tag)	98.00
COLONIAL (Blue Tag, Certified)	100.00
COLONIAL (Uncertified)	90.00
ASTORIA (Blue Tag, Certified)	100.00
ASTORIA (Uncertified)	85.00
HIGHLAND (Blue Tag, Certified)	95.00
HIGHLAND (uncertified)	90.00

MISCELLANEOUS GRASSES

REED CANARY	
BIRDSFOOT TREFOIL	160.00
POA TRIVIALIS	65.00

(6)
LAWN MIXTURES

Freight paid 100 lbs. or more

In Less Than 50 lb. units add \$2.00 per 100 lbs.

Old English

CONTAINS BENT SEED	Per 100 lbs.
50 LB. BAGS	\$61.00
25 LB. "	61.50
10 LB. "	63.00
5 LB. "	64.00
1 LB. CARTONS	66.00

Old English Shady Spot

50 LB. BAGS	61.00
10 LB. "	63.00
5 LB. "	64.00
1 LB. CARTONS	66.00

STRATFORD GREEN (Reg. U. S. Pat Off.)

50 LB. BAGS	51.00
5 LB. "	54.00
1 LB. CARTONS	56.00

SPLENDORLAWN (Reg. U. S. Pat Off.)

50 LB. BAGS	41.00
10 LB. "	43.00
5 LB. "	44.00
1 LB. CARTONS	46.00

COMET (Reg. U. S. Pat Off.)

100 LB. BAGS	31.00
50 LB. "	31.50
5 LB. "	34.50
2 LB. "	35.50
1 LB. "	36.50

SPLENDORLAWN SHADY SPOT (Reg. U. S. Pat. Off.)

50 LB. BAGS	51.00
5 LB. "	54.00
1 LB. CARTONS	56.00

IMPERIAL (Reg. U. S. Pat. Off.)

Air Washed 95% Pure.	
50 LB. BAGS	80.00
5 LB. "	83.00
2 LB. "	84.00
1 LB. CARTONS	85.00

PASTURE MIXTURES

PERMANENT PASTURE

Packed 50 lbs.	Per 100 Lbs.
PILOT BRAND (For Uplands)	\$38.00
PARAGON BRAND (For Meadows)	36.00

TRIPLE-PURPOSE PASTURE

Penn. State College Formulae	
PYRAMID BRAND (F) contains alfalfa	62.00
PYRAMID BRAND (G) without alfalfa	55.50

SPECIAL PASTURE

Pyramid Brand Formulae	
(A) For Good Soil, well drained	63.50
(B) For Poor Soil, well drained	49.00
(C) For Wet Soil, poorly drained	58.50

(7)
INOCULATION



KINDLY ORDER BY GROUP	Size Cans	Cans Per Carton	Dealer Price Per Can
GROUP A For Alfalfa, Sweet Clover			
	1 bu.....	12.....	.32
	2 1/2 bu.....	6.....	.65
GROUP B For Red Clover, Alsike, Crimson, White, Ladino			
	1 bu.....	12.....	.32
	2 1/2 bu.....	6.....	.65
GROUP AB Combination culture for Clover-Alfalfa Mixture.			
	1 bu.....	12.....	.32
GROUP C For Vetches, Canada Peas, Garden Peas.			
	100 lbs.....	12.....	.32
GROUP E For Cowpeas, Lima Beans.			
	2 bu.....	12.....	.20
	5 bu.....	6.....	.32
GROUP S For Soy Beans.			
	2 bu.....	12.....	.20
	5 bu.....	6.....	.32
	25 bu.....	6.....	1.50
	30 bu.....	6.....	1.90
GARDEN SIZE..... 1.20 per doz.			

PEST CONTROLS

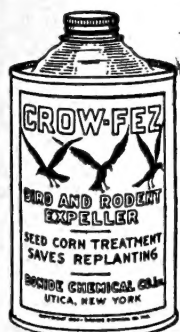
MOUSE SEED—KILLS MICE

No Bait—No Traps—No Muss.	Per Doz.
In One Dozen Lots.....	\$2.00
In Three Dozen Lots.....	1.85
In Six Dozen Lots.....	1.75
Every display carton of one dozen contains 14 packages which retail at 25 cents each.	

FLAKE NAPHTHALENE

To keep mice out of your seed room.
per 220 pound drum\$38.00 per drum
per 25 pound bag 4.75 per bag

CROW-FEZ



	Net Per Doz.
QUART.....	9.00
(Sufficient for 4 bu.)	
PINT.....	5.40
(Sufficient for 2 bu.)	
1/2 PINT.....	3.60
(Sufficient for 1 bu.)	
Cases contain 1 doz. Cans	

BIRD SEEDS

We issue on the first of every month wholesale quotations on:

CANARY SEED BIRD RAPE
SUNFLOWER MILLETS
and other Bird Seeds.

Kindly ask to be put on our mailing list.

(8)
DISINFECTANTS



	Units Per Case	Dealer Price Per Case	Retail Price Per Unit
CERESAN, New Improved For Oats, Peas, Barley, Flax, Sorghums, Wheat, Rye and Millet.			
4 oz. can.....	36	\$9.85	\$.45
1 lb. can.....	12	8.00	1.00
4 lb. can.....	6	15.30	3.40
40 lb. pail.....	1	23.00	28.75
100 lb. drum.....	1	55.00	69.00
CERESAN M For all grains.			
14 oz. can.....	12	\$8.00	\$1.00
3 lb. can.....	6	12.75	2.85
40 lb. drum.....	1	23.00	28.75
100 lb. drum.....	1	55.00	69.00
SEMESAN JR. For Field, Sweet and Pop Corn.			
1 1/2 oz. package.....	144	12.00	.17
12 oz. can.....	12	5.20	.62
SEMESAN BEL For Irish and Sweet Seed Potatoes.			
2 oz. package.....	144	38.55	.50
1 lb. can.....	12	16.00	2.00
4 lb. can.....	6	28.50	6.33
40 lb. drum.....	1	47.05	59.00
SEMESAN For Vegetable and Flower Seeds.			
1/3 oz. envelope.....	144	17.40	.20
2 oz. can.....	36	13.40	.60
12 oz. can.....	12	19.70	2.40
4 lb. can.....	6	49.30	11.00
25 lb. pail.....	1	46.62	58.28
100 lb. drum.....	1	181.60	219.80
SPECIAL SEMESAN For Lawns and fine Turf.			
5 oz. can.....	24	10.82	.70
1 lb. can.....	12	16.00	2.00
4 lb. can.....	6	31.16	6.92
6 lb. can.....	6	46.70	10.35
25 lb. pail.....	1	31.91	39.96
TERSAN A non-mercurial for prevention of Brown Patch.			
8 oz. can.....	24	12.50	.80
4 lb. can.....	6	23.52	5.16
25 lb. drum.....	1	24.00	30.00
100 lb. drum.....	1	93.00	115.00
F-531 An Effective Dollar Spot Control.			
25 lb. drum.....	1	30.00	37.50
100 lb. drum.....	1	112.00	140.00
ARASAN For Corn, Sorghums and Vegetables.			
8 oz. can.....	24	12.50	.80
4 lb. can.....	6	23.52	5.16
25 lb. drum.....	1	24.00	30.00

SUPPLIES

BINDER TWINE

PER BALE (5 lb. and 8 lb. Balls).....	11.70
Discount 5%, 10 days	

SPECIAL LAWN GRASS PRICE LIST

We issue at frequent intervals during the active season a wholesale price list devoted exclusively to Lawn Grass. It describes our various mixtures in greater detail than is possible on this general list. If you do not already receive it we shall gladly place your name on our mailing list.

(9)
LAWN FERTILIZERS ETC.

ARMOUR VERTAGREEN PLANT FOOD (5-10-5)



For lawns, perennials, trees and shrubs.

	Wholesale	Retail
100 lb. bag.....	\$2.90	\$4.25
25 lb. bag.....	1.05	1.60
10 lb. bag (6 per case).....	.59	.90
5 lb. bag (12 per case).....	.32	.50
1 lb. bag (32 per case).....	.09	.15

*F.o.b. Philadelphia or f.o.b. Baker Warehouse, Lancaster.
*In quantities of 1 ton or more shipments will be made FREIGHT PAID direct from the nearest Armour plant. In New England states slightly higher.

HERSHEY'S K-o-K-o

Organic Soil Conditioner and Builder

	Per Bag	Suggested Selling Price
50 lb. bags.....	\$0.75	\$1.75
F.o.b. Hershey, Pa. Minimum order 5 bags. Write for price on full truck load or carload lots.		

AMMATE WEED KILLER

Kills perennial weeds, particularly recommended for killing poison ivy.

	Dealer Price Per Case	Retail Price
Case 12—2 lb. bottles ...	6.80	.85 bottle
Case 4—6 lb. bottles	6.00	2.25 bottle
Drum 50 lbs.	8.75	13.00 drum

PEAT MOSS

HIGH GRADE DUTCH. Burlap wrapped, approx. 20 bu. (110-120 lbs.)

	Per bale Kindly
AGRICULTURAL	
1-25 bales.....	phone for
26-50 bales.....	complete
Over 50 bales, ex. dock.....	information

WILD BIRD FOOD



LYRIC WILD BIRD FOOD

In bulk, 100 lb.....	\$ 7.50
*In bulk, 100 lb.....	8.00
*Including 20 empty 5-lb. wax-lined bags. See illustration.	

PIGEON FEEDS

PURGRAIN PIGEON FEED

FOR FORTY YEARS THE FAVORITE OF PIGEON FANCIERS

We issue monthly a Wholesale price list devoted to Pigeon Feeds. We shall be glad to send it to you regularly, upon request.

QUAKER BRAND

FIELD SEEDS

The Finest of the Crop

The Philadelphia Seed Co., Inc.

The Quaker Seed Chart

Hang up for Reference

**BETTER
SEEDS!**

THE FINEST OF THE CROP

**BETTER
CROPS!**

All seeds sold under the brand name "QUAKER" are selected in the producing sections, recleaned in Philadelphia in the largest seed-cleaning plant in the State, by processes devised by experts to attain the highest standard of purity.

Revised 1950 to comply with most recent authoritative recommendations.

Lbs. Per Bu.	SEEDS	Lbs. Per Acre	TIME OF SEEDING
60	Alfalfa { drilled.....	15	{ Feb.-Apr., July-Sept.
	{ broadcast.....	20	
	{ in mixtures.....	8-12	
	{ with Oats.....	10	
60	Alsike { alone.....	8-10	{ Feb.-May, Aug.-Oct.
	{ in mixtures.....	2-4	
48	Barley, Spring { alone.....	96-120	{ April-May
	{ nurse crop....	72	
48	Barley, Winter.....	72-96	September
14	Bluegrass, in pastures.....	14-20	Mar.-Apr., Aug.-Oct.
14	Brome Grass, in mixtures.....	10-15	Mar.-May, August
48	Buckwheat, Japanese.....	48-60	May-July
48	Buckwheat, Tartary.....	26-34	May-August
50	Cane { broadcast.....	30-50	{ May-June
	{ drilled wide rows.....	10-12	
	{ with Soy Beans, grain drill.....	25	
60	Clover, Crimson.....	15-20	July-August
60	Clover, Ladino, in mixtures.....	1-2	March-May, August
60	Clover, Medium, { alone.....	8-12	{ Feb.-Apr., Aug.-Oct.
	Mammoth { in mixtures.....	6-8	
60	Clover, Sweet (hulled).....	20-25	Feb.-April, July-Sept.
60	Clover, Wild White.....	2	(add to pasture mixture)
56	Corn { grain.....	8-12	{ May-June
	{ ensilage.....	20-30	
24	Fescue, Meadow { in mixtures.....	6-10	{ Apr.-May, Aug.-Sept.
	{ alone.....	12-15	
14	Fescue, (except Meadow).....		Used primarily in lawns
25	Lespedeza.....	20-30	March-April
50	Millet, Golden.....	40-50	May-July
48	Millet, Hungarian.....	40-50	May-July
32	Millet, Japanese.....	25-40	May-July
32	Oats { alone.....	64-80	{ March-May
	{ nurse crop.....	48	
14	Orchard Grass.....	12-15	April-May, August
25	Permanent Pasture.....	20-30	Apr.-June, Aug.-Sept.
60	Peas, Canada broadcast.....	90-120	February-April
50	Rape { broadcast.....	6-10	{ April-August
	{ drilled.....	2	
32	Red Top { solid, in mixtures.....	8-12	{ Apr.-June, July-Oct.
	{ unhulled, in mixtures.....	15-25	
44	Reed Canary Grass.....	8-10	Mar.-May, Aug.-Sept.
56	Rye { Spring.....	50-65	March-May
	{ Winter.....	70-90	September-November
24	Ryegrass.....	20-25	Apr.-June, Aug.-Oct.
60	Soy Beans.....	90-100	May-July
40	Sudan Grass { for hay.....	20-30	{ May-July
	{ pasture.....	30-40	
	{ with Soy Beans.....	10-15	
24	Sunflower.....	25-35	April-June
45	Timothy { with grain.....	5-6	{ Apr.-June, Aug.-Oct.
	{ in mixture.....	4-8	
60	Vetch, Spring.....	50-70	March-May
60	Vetch, Winter { alone.....	25-35	{ August-September
	{ with grain.....	20	
60	Wheat, Winter.....	90-120	September-October